

Marshall Communications

Marshall Communications Corporation Awarded Contract to Provide Digital Signage for the Architect of the Capitol

Washington, DC -- Marshall Communications Corporation (MARSHALL) has been awarded a contract by the Architect of the Capitol (AOC) to provide digital signage for the Senate Office Buildings. MARSHALL won the contract by presenting

Marshall to provide digital signage network for Senate Office Buildings

a comprehensive and cost effective solution to the AOC. MARSHALL will be responsible for overall project management, systems integration, and network design; inclusive of procuring and configuring all hardware for the systems, and coordinating all onsite maintenance/technical



support activities.

MARSHALL will be teaming with Scala, Inc. and daVinci Bridge to deliver the end-to-end digital signage solution for the U.S. Senate Office Buildings. Scala, the world's leading provider of software solutions for dynamic digital signage networks, will be providing the digital signage software applications, maintenance/training, and software upgrades. daVinci, one of the premier providers of end-to-end multimedia broadcast solutions for content design and creation in the U.S., will be responsible for the application programming and software installation on end-user workstation/servers.

The new digital signage system will be replacing the now existing Senate Directory Signs that now display the Senator information and Committee locations within the building. Sonny Marshall, President & CEO of MARSHALL comments that "the new system



will allow the AOC to not only display the actual directory signs, but to create and publish to each individual point of display; additionally, allowing the flexible capability of programming information on special events

deVinci responsible for application programming and software installation

and messages to be displayed using text and/or graphics, in a moment's notice." Gerard Bucas, CEO, Scala Inc., adds "We couldn't be more proud to collaborate with Scala's Partners Marshall Communications and daVinci Bridge. Being chosen as the software solution for the Senate

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Office Buildings digital signage network not only exemplifies Scala's leadership in the Government sector, but provides us the opportunity to contribute to the ever-growing technology that makes our government more relevant."

About Scala Inc.

Scala, Inc. (www.scala.com) is the world's leading provider of software for digital signage software used in retail, education, entertainment, government and other industries. The company's cutting-edge multimedia software platform powers thousands of digital signs around the world including the digital signage networks of Tesco, Best Buy, T-Mobile, ShopRite, Virgin MegaStore, Bloomberg, Burger King, Kiwi, Azizia-Panda Supermarket, McKee Foods, Muvico, Santiago Airport, RaboBank and Warner Brothers Movie World. Since InfoChannel is proven, scalable, and easy to manage, it is the platform of choice for many digital display networks

ranging in size from one screen to thousands of screens with uses including advertising displays, touch screens, retail TV, LED billboards, lobby signage, digital menu boards, interactive kiosks, and more. Scala, Inc. pioneered the industry of digital signage in 1987, and is today headquartered near Philadelphia, PA with operations in California, the UK, Norway, The Netherlands, China and Japan.

About Marshall

Headquartered in Ashburn, VA, Marshall Communications Corporation is a small disadvantaged (SDB), Veteran-Owned Small Business (VOSB), and was established in 1991. MARSHALL is a leader in broadband satellite and multimedia services and was the only small business in the region (one of only two nationwide) to have won one of a series of satellite service contracts awarded by the U.S. General Services Administration's Federal Technology Service (FTS). MARSHALL was awarded a Schedule 70 (Contract # GS-35F-0195s) by the GSA Federal Supply Service (FSS) in February 2006. MARSHALL'S team has over 90 years of satellite communications network operations, planning, and systems engineering experience. The Company specializes in delivering value-added, end-to-end integrated satellite and IP-based systems.