

Scala and the Government



It is vital that the government moves at the speed of society and does so proactively. As a watchdog and protector, immediate communication of the appropriate message to the appropriate people shouldn't be considered a luxury, but a necessity. With Scala, there are many affordable routes for the government to maintain a key role in keeping us safe and criminals at bay without putting taxpayers up in arms about overspending.

Plus, doesn't the government already have enough paperwork?

"Being chosen as the software solution for the Senate Office Buildings' digital signage network provides us the opportunity to contribute to the ever-growing technology that makes our government more relevant."

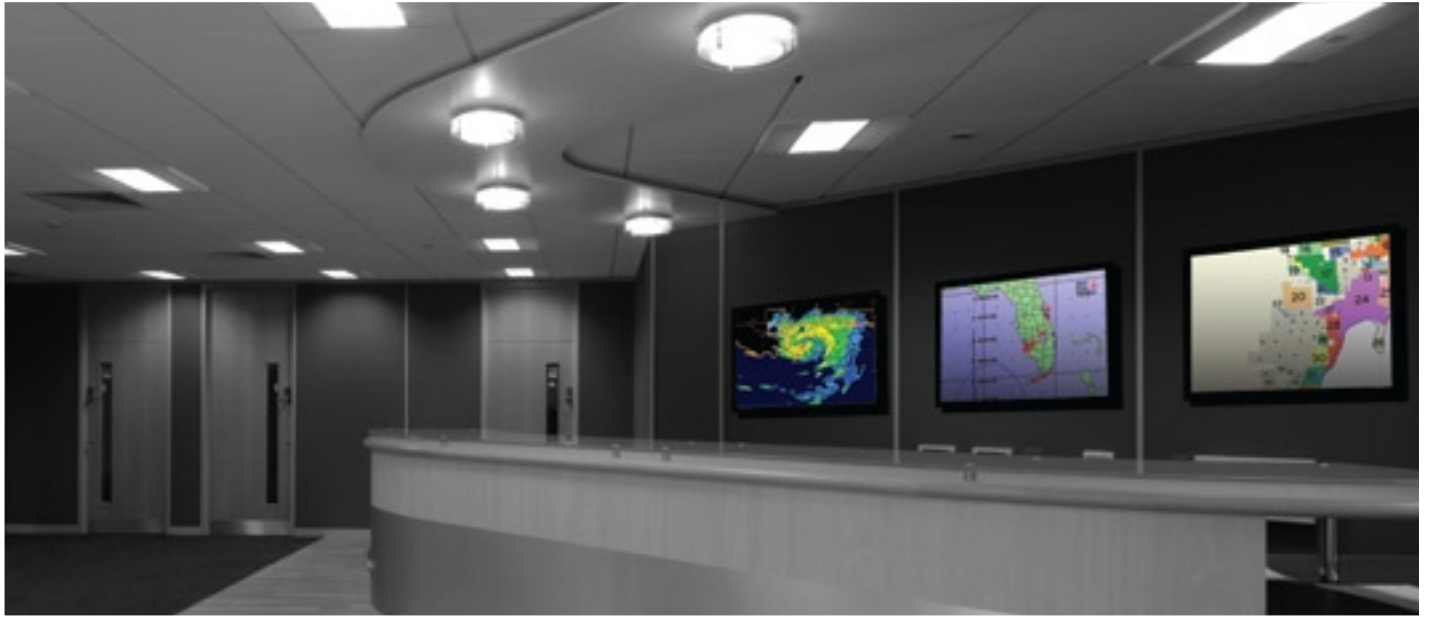
Gerard Bucas
CEO
Scala, Inc

Having worked with police and fire stations, the smallest towns and the largest federal agencies, Scala has the know-how to provide the appropriate network for you. We have built and created networks for:

- Traffic patterns and updates
- Public access or closed circuit television
- Nationwide emergency alerts
- Federal agency information monitors
- Real-time weather and forecasts
- Flight arrival and departure information
- Emergency maps and instructions
- Public notices



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So...what do you think? We are confident that if ANY of the following apply to your government office, digital signage could benefit you:

- Multiple locations/remote sites
- Need for secure information distribution
- Requiring emergency alert systems
- Limited onsite staff
- Staff training required
- Looking to reduce costs
- Support for "green" initiatives
- Building a sense of community

These **Real World Successes** will paint a clear picture:

- **Criminal Management:**
Cumbria Constabulary's (UK) digital signage system provides officers critical information about new department processes, laws and acts of parliament.
- **Political Communication:**
A digital signage network was created for all **Washington DC Senate Office Buildings** that provides the Architect of the Capital with directory signs that can be immediately updated.
- **Disaster Relief:**
Miami-Dade County uses a digital signage network to oversee all aspects of disaster management.

"We gather all the information to get a true picture of the disaster, assess the needs of the community, and then distribute scarce resources. Scala's software allows us to respond to information as soon as it is available - something that becomes incredibly important in times of disaster."

*Bill Johnson
Assistant Director
Office of Emergency
Management, S. Florida*